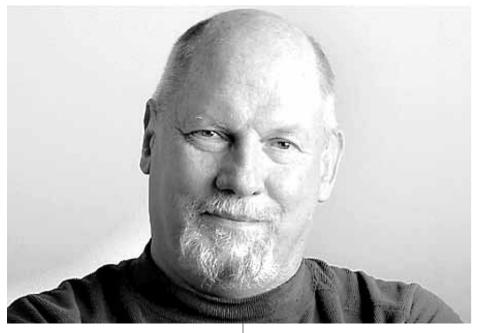


Breaking News! It's gone viral! HERALD EDITOR ROYAL CALKING TAKES ON NEWSPAPER'S CHALLENGES



For over a century, newspapers have been a daily part of our lives. A morning routine, steeped in tradition. A thriving, successful business model commanding respect and admiration. But now, with the explosion of the internet and new technology, the winds have changed, signaling a new era for the newspaper industry where the unimaginable has become the new reality and newspapers are scrambling to find their niche. And find it they will, if our guest speaker has his way.

On March 22nd, newly appointed editor Royal Calkins will speak on "Newspaper Challenges in the 21st Century." How does The Herald plan to reposition itself and find new ways to compete in today's marketplace? Our speaker will concentrate on upcoming changes to The Herald as it increasingly focuses on its digital offerings and works to get more regular input from the community. Come meet the editor and take part in a community conversation.

Calkins is a veteran journalist with 37 years of experience putting news on paper. One might say that ink is part of his DNA. He graduated from CSU Fresno with a degree in journalism. For 19 years he worked as a reporter and editor for the Fresno Bee as well as for newspapers in Chico and Fort Wayne, Indiana. No stranger to burning the midnight oil, The Herald has been his home for the last 11 years, first as city editor, then as opinion page editor and, now in 2012, as both editor and opinion page editor.

Good journalism is in high demand. Over the years, Calkins has taken his professional experiences to regional and national conferences of Investigative Reporters and Editors lecturing on investigative reporting and public records. Notably, on several occasions he has received top honors from the California Newspaper Publishers Association for his editorials.

His wife, Brenda Moore, is assistant director of communication and marketing at CHOMP. Their daughter, Olivia, is a junior at Salinas High School.

Meeting

THURSDAY • MARCH 22 Speaker: Royal Calkins Time: 4:45 p.m. Location: Vista Lobos Meeting Room (on Torres between 3rd and 4th)

"Newspaper Challenges in the 21st Century"



25TH ANNIVERSARY CELEBRATION MONDAY, MAY 21, 2012 6:00 P.M. AT THE HISTORIC MISSION RANCH

Join us for a glamorous party celebrating the 25th Anniversary of the Carmel Residents Association. The evening will include a reception and 3-course dinner with entertainment directed by Tom Parks, starring CRA members. Invitations for this special occasion will be mailed in early April. See more on the back page.



PRESIDENT'S MESSAGE



Barbara Livingston



MARCIA WULFF

"Easy walks to gorgeous natural beauty. Wonderful people who share my values. Being near my grandkids full-time, Isabella 8 and Vincent 4, both students

at Junipero Serra Mission school and their parents Dr. Daniel and Roseanne Pierre who have an endodontic practice in Monterey."



FRANK PRIMROSE

"Walks on the beach or in the community keep your body young...Car shows, the Bach Festival, library speakers and even the local politics keep your mind active. For many sum-

mers before my retirement from Kellog Cereal, Marguerite and our family would take over the Bunkhouse at the Mission Ranch. I'd visit on the weekends. We decided to settle here because no one could possibly be bored in retirement living in Carmel."



RON HOWE

"We love the peaceful tree-lined residential streets, walking our dogs to the beach, the sunsets, the ocean roar lulling us to sleep, easy strolls to great restaurants with sips of fantastic wine, or just enjoying the quaint beauty that the town has to offer. When Claudia and I decided to look for a second (and eventual retirement) home, we found the perfect second home, in the perfect community just an hour away from our primary residence in Silicon Valley where our two children are in school. The stress of our weekday lives melts away quickly as soon as we enter the village."



PIERRE PRODIS "The people who live here seem to revere these connections: the intimate relationship to the ocean, the balance of retail

and residential and

O CARMEL – HOW WE DO LOVE YOU!

Six Carmelites tell us what they love best about Carmel.

Leaves on the ground; trees in the sky. Simply speaking, that's what I love about Carmel. But what do other CRA members love about our Village in a Forest by the Sea? Here is what six of them had to say:

the special character provided by a generally consistent cover of mature trees. The residents somehow seem also better connected to each other, bonded through their pride and appreciation of where they live. Carol and I feel that Carmel is our home even though we commute to San Jose for business; but since we live here in Carmel the majority of the time, we definitely could not be considered part-time residents."

VICKY KOU



"The most favorite thing I love in Carmel is the trees all over the village. On my walks to and from the beach, I enjoy seeing the pines, oaks, redwoods, eucalyptus, and cypress in all their different, natural shapes and forms. When you take a breath, the air is so fresh and clean and smells so good! It's really good for the health and the spirit. We moved to Carmel because my husband, Jonathan, got a job with Tanimura and Antle's international department in Salinas. A safe environment and good schools were important to us and the natural beauty convinced us to live here for the rest of our lives."

DOROTHY COLE



"Not only did we fall in love with Carmel when we moved here, but we fell in love with each other.

Carmel is a magical

environment, with beautiful trees, incredible autumn light, misty foggy summers, an occasional beach party in the winter and most importantly wonderful people filled with creativity and self-motivation. We are fortunate to be able to stay here and feel blessed to have a service business (Monterey Bay Window Washing) that allows us to remain. Carmel has always welcomed us and we're happy to be part of this community. At this time in our society, community is our future!"



What do we want from our Police Department?

We face some difficult issues regarding our police department. Do we continue to run it as an independent department, or combine all or part of it with another city? What do we expect of the department, and what level of resources are we willing to devote to it?

We have recently turned over to the city of Monterey responsibility for managing our fire department and ambulance services. The objective was to gain certain efficiencies through the integration and consolidation of fire and ambulance personnel, while still maintaining the same high quality of service that we have come to expect with our own independent services.

Although I wouldn't want to minimize the challenge of merging the two fire organizations, it is nevertheless true that the merger presented a relatively straight-forward management task. Fire personnel in Monterey and Carmel have essentially the same training and must meet the same high standards. Fighting a fire in Carmel is basically the same as fighting one in Monterey. The two departments have worked closely together in recent years, and Monterey firefighters have been gaining greater familiarity with the special needs of Carmel.

Consolidation of Carmel's police department with that of another jurisdiction would have to deal with similar issues as those faced in merging the fire department. However, consolidation of police functions would likely pose considerably greater challenges – at least in degree if not in kind.

We grant police a great deal of discretionary power, typically more than in the case of firefighters and ambulance crews. The police, of course, work within constraints of laws, regulations, and policies; but a great deal of judgment might be called for in a particular situation. Police officers can find themselves in the lonely position of having to deal with hostile troublemakers or make snap judgments that can spell the difference between life and death. Everyone loves a fireman but our view of the police can be somewhat equivocal. Gilbert & Sullivan had it right: a policeman's life is not a happy one.

To most residents and visitors, the police present a much more public face of the city than do fire or ambulance personnel. A tourist's impression of Carmel, for example, could be profoundly influenced – positively or negatively – by an

With so much at stake, are we willing to turn over critical policy and operational issues to an external police authority?

encounter with a police officer. A polite warning for a minor, non-threatening traffic infraction could build goodwill that would be totally lost if a \$400 fine and a day in traffic school were imposed. (I might add that the same thing could be said for Carmel residents.) For these reasons, a police officer's power must be wielded with a great deal of discretion and sensitivity that reflects the city's policies and desired public image.

The high cost of the police department – nearly a quarter the city's annual expense budget – adds to the importance of getting these matters right. Setting the police budget is one of the most critical public policy questions facing the city. How much policing should we provide? No matter how large the expenditures, there will still remain such risks as crime and security breaches, home emergencies, damage from natural disasters, and traffic problems. Reduce the expenditures and we increase these risks. Finding the right tradeoff between costs and risks is not easy.

Carmel has some special characteristics that have to be taken into consideration in setting the police budget. We rely heavily on tourists and special events that demand a greater police presence than would otherwise be appropriate for a city of our size. An aging population adds special requirements, such as the need to provide urgent assistance in the case of home accidents or medical emergencies.

All of these considerations add to the difficulty of consolidating Carmel's police with another city. With so much at stake, are we willing to turn over critical policy and operational issues to an external police authority? Could we define our requirements with sufficient completeness and clarity to provide a stable basis for a long-term contract with another city?

Could the contract allow sufficient flexibility to adapt to changed needs and circumstances as experience is gained?

These difficulties do not necessarily rule out some form of cooperative police activities. Given the critical nature and high cost of policing, we must be ever alert to ways of improving it or lowering its costs at an agreed upon level of service. But before we can intelligently consider possible new arrangements between Carmel and any other jurisdiction we must define clearly the elements of the police function and the level of service that we expect and are willing to pay for. This is a current citywide priority task of the city administrator and council, and would be a necessary precursor to any worthwhile effort to consider expanded shared police services.

VILLAGE PROFILE

JoJoWhite local girl returns home to her roots



Welcome to the Carmel Residents Association. You're one of our newest members and we want to thank you for joining with those of us who want only the best for this beautiful village. You're not new to life in Carmel.

No, not at all. I was raised here and attended local schools from the third grade through high school. I am still close friends with people I knew in those years. My grandmother bought the house where I lived and grew up and then she built the house on Scenic where our family still lives. My mother owns the commercial complex known as Carmel Square on San Carlos between Wells Fargo Bank and Nielsen Brothers Market.

You are beginning to divide your time between Carmel and Dallas, is that right?

It is. I've lived for many years in Dallas with my husband, a native Texan. It is going to be quite a commute, but I truly love both places. I hope to become very active in the Carmel community and the CRA is my first commitment to the village. In Dallas I teach a Bible class in It is yet another unbelievably beautiful February day on the Peninsula. We met Jo Jo White for the first time in a Carmel courtyard. Ms. White is a cheerful and positive person with enough energy to be the only star in the halftime hoopla at the Super Bowl. Shape up CRA members, she's coming to town.

the women's ministry of my church, and I am a very active Rotarian. Both my faith and Rotary have had a huge impact in my life.

Can you tell us something about that?

Gladly. Years ago I was inspired and simultaneously shocked by a presentation that I heard at a Rotary meeting. It concerned the appalling facts about the world water crisis - one out of six people in the world do not have access to safe clean water! In 2008 I was given an opportunity to help change some of these devastating conditions and I founded a nonprofit corporation called Clear Rounds for Clean Water. I have been an avid equestrian for my entire life (started at the Pebble Beach Pony Club!) and I was able to bring my background in riding together with my desire to help with Rotary clean, safe water initiatives by raising funds at ringside events during major horse show competitions. Check out the website, www.ClearRoundsforCleanWater.org.

When you're in town do you have a sense of nostalgia for the Carmel you knew as a kid?

I do, I do. I remember Kip's Market on Ocean, next door to the Village Hardware. There was the Creamery, which all the kids loved! There was the wonderful old movie palace and Sambo's Pancake House where the Plaza now stands. There were even a couple of chain operations – Foster's Freeze and Orange Julius!

Tell us about your downtown commercial property.

It is called Carmel Square. My parents, Sue and Alex Callay, have owned it for years. The current businesses located there are Ron's Liquors, Perspectacles, Findings, Exposed, Mundaka and Ody's Tavern. It's a great location on San Carlos south of Ocean sandwiched between Wells Fargo Bank and Nielsen's Market.

As all cities and towns have changed over the years so has Carmel. As somebody who's returning what is your opinion of the Village in this new century?

Of course there's been change; shops come and go, but I still find Carmel just beautiful. If I had to cite my favorite elements it would be the abundance of lovely courtyards and walkways with their fountains and fabulous gardens. I read a line many years ago that is so true about this blessed area, "It is God's greatest meeting of land and water."

We think you have said it all! Welcome to CRA, and call us when you're in town.

BY RICHARD FLOWER

Steven Kahn and Woody Guthrie: STALWART PATRON AND RENEGADE BENEFICIARY

During the final years of his life, Steven Kahn was primarily known in Carmel as the owner of the "Butterfly House," the architectural gem overlooking the ocean on Carmel Point. But that may well be among his minor accomplishments. One of his major contributions to American life and culture was giving a helping hand to Woody Guthrie at a critical time. The story is documented in *Ramblin' Man*, Ed Cray's biography of Guthrie.

In the early 1940s, Kahn was Acting Chief of the Information Division of the Bonneville Power Administration (BPA), an agency of the U.S. Department of the Interior. At the time, the BPA was deeply involved in planning the Grand Coulee Dam on the Columbia River in the state of Washington. Kahn was charged with the responsibility of producing a documentary film about the project.

The obvious original intent of the film was to convince the public of the merit of the Grand Coulee project: to control the river's periodic floods, to irrigate the deserts in the rain shadow of the Cascade range, and to generate public power for farmers who would, for the first time, get electricity. In Cray's words, in planning the film Kahn believed, "...the agency needed something more entertaining than a didactic, even ponderous documentary." Influenced by Pare Lorentz's classic film The River, which uses brief excerpts of folk songs on its sound track, Kahn decided to employ a ballad singer as narrator. Woody Guthrie was recommended.

Kahn contacted Guthrie, who was living in California at the time, and—as was frequently the case—in desperate financial straits. The job was entitled "narrator actor" and offered \$3,200 for a year's employment. Guthrie accepted immediately and loaded his wife Mary and their three children into their battered Pontiac and headed north. According to Cray, "Sporting a scraggly beard, sweat-stained khaki shirt and pants and a guitar slung over his back, Guthrie presented himself to Steve Kahn at the Portland headquarters of the BPA...on May 12, 1941."

It soon became apparent that some modification of original plans would be necessary. Guthrie's appearance was deemed "not very photogenic in the All-American sense." Furthermore, his manner of speaking did not seem suitable for his projected role as narrator. Kahn reluctantly redefined that role. No longer would Guthrie be the on-camera narrator, he would only record songs for the sound track.

A further problem developed. Guthrie's often-expressed political sentiments had not been anticipated. As Kahn put it, "Guthrie's songs indicated he was in the class struggle pretty deep." Although as a staunch New Dealer, Kahn agreed with many of Guthrie's views, approval of Guthrie's job application by the conservative BPA Director and the Civil Service Commission seemed unlikely. Consequently, the position was modified, becoming a one-month temporary "consultancy" that did not require Civil Service approval.

Despite the dubious treatment beyond Kahn's control—Guthrie became enthusiastic about the project. With Kahn's encouragement—and occasional "sanitizing" of lyrics—Guthrie produced 26 songs during the month's employment. He was paid \$266. Kahn later described this as "the best investment the Department of Interior ever made."

Probably because U.S. involvement in World War II intervened, the documentary film was not completed until 1949, and then in a much



"Woody Guthrie. Photograph from Library of Congress Prints and Photographs Division, NYWT&S Collection."

shortened form. The sound track contained only three songs Woody Guthrie wrote and recorded: *Roll On*, *Columbia Roll On*, *The Biggest Thing That Man Has Done*, and *Pastures of Plenty*. The first has been named Washington State's "official folk song" and is still frequently heard at concerts featuring well known folk singers:

Roll on, Columbia, roll on, roll on, Columbia roll on Your power is turning darkness to dawn So roll on, Columbia, roll on.

This year marks the 100th anniversary of Guthrie's birth. Though widespread acclaim eluded him during his lifetime, 2012 will see Woody Guthrie festivals, concerts, museum exhibits and other tributes all over the world.

Cray concludes that the month Guthrie spent in Portland "was probably the most productive of his life." Certainly composing 26 songs in as many days is remarkable. Steven Kahn may well have deserved some credit for the feat. He was one more Carmelite to be remembered for making a unique contribution to the cultural heritage of America.



CRA GENERAL MEETING

Thursday, March 22nd, 4:45 p.m. Vista Lobos (Torres w/side btwn 3rd and 4th)

■ **BEACH CLEANUP** Saturday, March 24th, 10:00 a.m. - noon Meet at the foot of Ocean Avenue

■ **CITY COUNCIL MEETING** Tuesday, April 3rd, 4:30 p.m. City Council Chambers

■ CITY OF CARMEL BREAKFAST WITH THE BUNNY

Saturday, April 7th, 8:30 a.m. Devendorf Park (831) 649-8808 Free

■ CRA DINES OUT Thursday, April 26th, 6 p.m. Jack London's Pub and Grill Make your reservations by 4/23

■ **BEACH CLEANUP** Saturday, April 28th, 10:00 a.m. - noon Meet at the foot of Ocean Avenue

■ **CRA DEADLINE** April 30th: deadline for paying dues, ballot for board members, and returning Member Survey! Info: (831) 262-4245

■ CITY COUNCIL MEETING Tuesday, May 1st, 4:30 p.m. City Council Chambers

■ CRA 25TH ANNIVERSARY PARTY Monday, May 21st

ONGOING CITY MEETING DATES:

All held in City Council Chambers, Monte Verde between Ocean and 7th. Check with City Hall for updates. http://ci.carmel.ca.us/

City Council, 1st Tues., 4:30 p.m. Forest and Beach Commission, 1st Thurs., 1:30 p.m. Planning Commission, 2nd Wed., 4 p.m. Community Activities and Cultural Commission, 2nd Tues., 9:30 a.m. Historic Resources Board, 3rd Mon., 4 p.m. Library Board of Trustees, 4th Wed., 9 a.m.

Please see the CRA's website for the schedule of meetings and events. **www.carmelresidents.org**

Council meeting TV broadcast: the Sunday after the meeting, 8:00 a.m.-noon, Channel 26.



Kevin Kosick, owner of Jack London's Pub and Grill

Chair Barry Swift and Co-Chairs Kathleen Swift and Mary Ellen Thomas have selected Jack London's Pub and Grill for the CRA Dines Out dinner, to be held on Thursday, April 26, 2012. The Pub is tucked away in the Su Vecino Court on Dolores Street, between 5th & 6th St.

Jack London's Pub and Grill has been a favorite meeting place in our village for over 30 years. Owner for the past 3 years, Kevin Kosick, with hard work and dedication to tradition, has refurbished and polished this iconic pub, making it once again a fun spot to dine with friends.

The Chef suggested British Pub Fare for our evening's event. Book early as this is going to be a fun CRA Dines Out!

Please send \$19.95/per person check, made payable to CRA, with your entrée choice and your phone number, to arrive no later than April 23rd, to CRA Dines Out, P.O. Box AC, Carmel, Ca 93921. The price includes tax and tip. You will be notified if you have been placed on the waiting list. If you reserve space and must cancel, please call Kathleen or Barry at 625-1426 so your place can be given to someone else.

> Cocktails 5:30 pm Dinner 6:00 pm

Here's the delicious menu:

ENTRÉE CHOICES

Crisp fillets of sustainable wild halibut and hand cut chips served with malt vinegar Accompanied by creamy coleslaw and chef's home-made tarter sauce ~OR~ Montana angus beef prime rib open-faced

Montana angus beef prime rib open-faced sandwich served with a delicious simmering Au Jus and a tasty horseradish sauce Comes with hand cut fries and house pickles

DESSERT

Light and Flaky Cream Puffs with Chocolate Sauce

Coffee or Tea

Price: \$19.95 (includes tax and tip)

Wine: Red or White-\$6.00 per glass (tax included), tip optional

Cocktail "Happy Hour" prices for all alcoholic drinks until 6:00 PM



CARMEL RESIDENTS RECYCLE **10 TONS OF ELECTRONICS** AND RAISE FUNDS FOR **CARMEL HILTON BIALEK HABITAT**

At the first annual e-waste recycling event, hosted by Carmel-by-the-Sea, the Carmel Residents Association and Waste Management on January 28, scores of residents delivered computers, TVs, monitors, cell phones and fax machines for recycling. In fact, more than 10 tons of electronics were collected for recycling by Waste Management.

"Our priority is keeping e-waste out of the landfills and recycling them with certified e-Stewards," said Jay Ramos, District Manager of Waste Management Carmel Marina Recycling Facility. Waste Management adopted the Basel Action Network (BAN) Pledge in 2008 to prevent the export of toxic waste to developing countries. It also adheres to the US EPA R2 e-waste processing standards at its own electronics recycling facilities.

Proceeds from the recycled electronic components will benefit Carmel Hilton Bialek Habitat which provides environmental education services to the Carmel Unified School District and the broader Monterey Peninsula community.

"By recycling old, unused electronics, Carmel residents are doing the right thing for the environment and our community," said Mayor McCloud. "What's better than turning trash into cash for local schools and environmental organizations!"



ZAZA SKIDMORE DOROTHEA ("TERRY") LAYNE

DONATIONS IN MEMORY OF: Zaza Skidmore from Carol and Pierre Prodis. Barbara Livingston, Maggie Sherar and Charlotte Townsend

> Ehren Edwards from Mollie Edwards

Members IN THE



NEIGHBORS HELPING NEIGHBORS. Shirley Humann visiting her neighbor Margaret Young in Margaret's cozy home. Photo courtesy of Suzanne Paboojian.

DON'T FORGET: IT'S TIME TO **RENEW YOUR MEMBERSHIP!**

Our January/February News was sent to all Carmel homeowners, encouraging all of our neighbors to join CRA. We forgot to mention that now is the time for members to renew their membership. We cordially invite you to renew now, if you have not already done so.

Our bylaws indicate that annual dues must be in no later than May 1st. Please turn in your membership renewal as soon as possible. Consider including "more." Donate at the Benefactor or Lifetime level, contribute a little something in memory of someone you admired and who has passed on, or in honor of someone you love and admire.

Don't miss out on the many membersonly social events! Get that check written and put it in the mail tomorrow! Many thanks from the Membership Chairman.

PARIS IS PARIS IS PARIS Gertrude Stein in Paris A new play by Tom Parks Starring Carol Daly

Return engagement by popular demand!!! March 16 thru April 1

The Carl Cherry Center Guadalupe & Fourth, Carmel

WHAT IS CRA ALL ABOUT?

The Carmel Residents Association is committed to the protection and enrichment of the traditional quality of life in Carmel-by-the-Sea and the preservation of its heritage and natural beauty through education, community activities and advocacy.

BECOME A MEMBER!

It's easy to become a member of the Carmel Residents Association.

- Visit us online: www.carmelresidents.org
- or email us: carmelresidents@gmail.com
- or call us: 626-1610

BOARD OF DIRECTORS

Barbara Livingston, President	626-1610
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Judy Refuerzo, Secretary	917-6072
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CRA NEWSLETTER TEAM

Programs Dines Out Editorials President's Message Favorite Places Spotlight on Members

Village Profiles Old Carmel City Watch Content Review

Proof Reader Email Manager Post Office Distribution Illustrations Design & Production Copy Editor Beach Cleanup Coordinators

Roberta Miller Kathleen and Barry Swift Guest writers Barbara Livingston

Richard Flower CRA News Team Betty Dalsemer James Emery Mary Condry Dick Dalsemer Kelly Steele Bonny McGowan Sarah McGowan

Tom Parks

Diane and Fred Siegel Helen and Mark d'Oliveira



THERE'S NO STARBUCKS IN CARMEL! CELEBRATING 25 YEARS OF THE CARMEL RESIDENTS ASSOCIATION

Recently, a woman stopped me in Carmel and asked "Where's Starbucks?"

Startled for a moment, I responded "There's no Starbucks in Carmel, but we do have many lovely places where you can get coffee and a breakfast pastry or muffin, if you like," and gave her a few alternatives and directions to each place.

This momentary encounter filled me with a sense of pride – making me aware of the unique character of our community. Carmel has managed to resist becoming "Anytown, USA" and the Carmel Residents Association has had a leading role in maintaining the uniqueness of our "Village in a Forest."

When Barbara Livingston asked me to chair the 25th Anniversary Gala for the

CARMEL RESIDENTS ASSOCIATION

Post Office Box 13 Carmel-by-the-Sea, CA 93921 www.carmelresidents.org carmelresidents@gmail.com CRA, I was delighted to accept. The fact that the CRA has played a significant part in the protection of the charm and beauty of our city made me want to participate fully in the celebration of all the accomplishments of the CRA, large and small, that have occurred over the past 25 years.

While we are blessed with the natural beauty and temperate climate of our locale, there are many day-to-day issues that arise in our community where the "wrong" decision could impact the beauty of our town. What if we were not limited to 45% site coverage on our lots? What if we had sidewalks all around town? What if there were parking meters dotting our downtown streets? Every change has its pros and cons; and while one might not agree with every position that the CRA has taken over the years, it is easy to look at our village and be thankful that the CRA has diligently reviewed each item on the City's agenda and unwaveringly taken a position to protect the uniqueness of Carmel-by-the-Sea.

THANK YOU CRA! You have kept our village a very special place. It hasn't always been easy, but CRA has exerted the energy, effort, caring, and commitment to keep Carmel special, and I am proud to be a member.

Please join us on May 21st to celebrate all that the CRA has accomplished in its first 25 years.

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The CRA Board wishes to assure our members that we do not sell, trade, lend or in any other way share our mailing list with any organization or company. This list is held in the strictest confidence for our organization's use only.

