

PLANNING FOR THE FUTURE

"Maintaining Carmel's Village Character: What Is Working Well and What Can Community Planning and Building Do Better."

The Historical Context Statement appended to the Carmel-by-the-Sea General Plan reads, in part: "Much of the unique character of Carmel-by-the-Sea results from...an appreciation of the City's natural environment. Elements of the natural environment such as topography, vegetation and climate, shaped the human response to the built environment. As the community developed, efforts were made to adapt the *man-made elements to the underlying* natural elements."

This compatible fusion of "natural elements" and "manmade elements" has created a beloved village, sought after for second homeowners, and one of America's most popular visitor destinations. From the earliest days in the history of Carmel-by-the-Sea, its development has been carefully planned and rigorously guided. Beginning in the 1930s, the primary responsibilities for oversight have been assigned to a Planning Commission comprised of interested citizens and a professional Community Planning and Building Director on the City Hall staff.

Though the fundamental principles that guide planning have remained essentially the same, each decade has offered new challenges in applying those principles. Some of the current challenges are:

- Promoting energy efficiency
- Accommodating new and sustainable materials in building regulations
- Recognizing continued water limitations
- Reducing dependence on automobiles
- Providing for steady increases in the number of visitors
- Fostering seismic safety
- Adapting to effects of climate change

Planning for our village can never be a static process. Traditions must be adapted to accommodate new challenges. Preservation of our priceless assets is essential, but we must constantly determine how they are best preserved. Currently these responsibilities are vested in a five-member Planning Commission: Michael LePage, Keith Paterson (vicechair), Don Goodhue, Jan Reimers (chair), and Ian Martin. Robert Mullane directs Carmel's Community Planning and Building Department Staff.

Our November 20th general meeting will be devoted to a discussion of new frontiers in planning for Carmel. Rob Mullane will be the speaker.

Originally from Connecticut, Rob graduated from Duke University and completed a master's degree at the University of Hawaii Manoa Valley. Immediately before joining Carmel's administrative staff, he served as Community Development Director for Ojai, a city that shares many of Carmel's assets and problems. Previously he served on city staffs in San Luis Obispo, Goleta and Santa Barbara. He now lives in Carmel Valley.

During his first year directing our Community and Planning Department, Rob has been reorganizing the Department for greater efficiency and effectiveness. This task has been particularly challenging because of significant increases in the number of building projects in Carmel.

Rob's presentation, Maintaining Carmel's Village Character: What Is Working Well and What Can Community Planning

NOVEMBER DECEMBER 2014



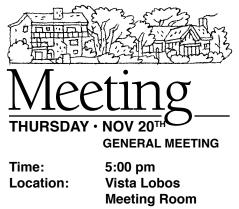
Rob Mullane, Director of Community Planning and Building, speaker at our November 20 meeting.

and Building Do Better, will be given at our November General Meeting. Also participating will be Code Compliance Official Al Fasullo and Building Inspector Joe Hedley.

A social hour will follow with light refreshments and with wine provided by the Alexander Smith Winery.

CRA WELCOMES THE RETURN OF DOUG SCHMITZ AS OUR **CITY ADMINISTRATOR**

In our last newsletter we recalled something Doug wrote in 1990, "... we have opportunities...we have the capability—if we have the desire—to create a better City." His sentiments are as true today as they were then.



(3rd Ave. between Junipero & Torres)

PRESIDENT'S MESSAGE



Barbara Livingston

I'm so thankful I live in a village where residents maintain an active interest in how it is governed and let leaders know what they like and don't like. Bravo to Mayor Burnett, the City Council and our City Attorney for bringing Doug Schmitz out of retirement to serve our village, once again, as City Administrator.

I appreciate Mary Schley's fair and square week-after-week-after-week reporting of the city news for the *Carmel Pine Cone*.

I'm thankful I live in a place so unique that many people want to visit, however I worry that it might be getting out of hand.

I am grateful to the men and women of this village who serve us as Carmel's elected and appointed officials. Not much glory, but a unique opportunity to help ensure that Carmel remains "…essentially, primarily and predominately a residential city" (*Preamble to Ordinance 96*).

My appreciation is boundless to those who provide us with cultural opportunities and diversions in spite of the struggle to remain afloat without city, state or federal subsidies: the Pacific Repertory Company, the Forest Theater Guild, the Carl Cherry Center for the Arts, the Robinson Jeffers Tor House Foundation, the Carmel Art Association, and the Carmel Heritage Society.

Bouquets to four long-time businesses: Bruno's and Nielsens markets, with their diverse and delicious offerings; Carmel Drug Store, housed in one of Carmel's original buildings; and Pilgrim's Way Bookstore, so reminiscent of something right out of a Dickens' story.

"Carmel, thank you SO much!" NOVEMBER IS A GOOD MONTH TO EXPRESS OUR GRATITUDE!

Thank you to the CRA members who pitch in to make our Association run so smoothly. Whether serving on the board or managing the logistics of meetings, editing the newsletter and arranging membership events such as CRA Dines Out! and Fiesta in the Forest or community gatherings such as Beach Clean-Up, Candidates Forums, Citizen of Year Celebrations, or our outreach programs such as Reading Rewards, Music in the Schools or high school scholarships - these are volunteers who grab the opportunity to help and discover how much fun civic engagement can be. (We're always looking for more volunteers, so please call us at 626-1610!)

Carmel is fortunate to have three cultural centers supported in part by our taxpayers: Sunset Cultural Center, Harrison Memorial Library and the Park Branch Library, which includes our Children's Library and Local History Room. Thank you, Carmel!

Hurrah for Boy Scout Michael Doyle whose efforts to reopen the Scout House may very well come to fruition.

Our CRA board is deeply grateful for our Lifetime members (\$1000) and our Benefactors (\$100). Regular memberships fund our administrative costs but these contributions allow us to reach out into the community and provide our special programs as noted above. Thank you for the dedicated support of these Lifetime and Benefactor members!

And finally, I am grateful that I live in this glorious village in a forest by the sea. Even though my house is on a busy street, I can still find peace, tranquility and harmony in nature. One recent Sunday morning, as I breakfasted on my sunny front porch, I was visited by the resident squirrel who was taking his family for a romp in the pines above my head. Acorns falling at my feet, and pine needles floating down into my cereal. Sublime!

★★ CALL FOR NOMINATIONS FOR 2015 CITIZEN OF THE YEAR

Every second year, CRA honors a prominent Carmel resident by naming him or her Citizen of the Year. Candidates have, through their service, enhanced the lives of citizens of Carmel-by-the-Sea, and fostered the ideals of ordinance 96, which states, in part, that Carmel should remain "primarily, essentially and predominately a residential city..." Candidates must be residents of Carmelby-the-Sea or its sphere of influence. They may not be a member of the Carmel Residents Association Board of Directors, a city or county employee or an elected official of Carmel-by-the-Sea or Monterey County. Any person or organization may make a nomination. Candidates do not have to be members of the Carmel Residents Association. Nominations must be in writing and include all possible material on the candidate that is pertinent to the nomination with emphasis on activities and contributions to Carmelby-the Sea. Nominations should be sent to CRA Citizen of the Year, PO Box 13, Carmel 93921. The deadline for receipt of nominations is November 7th.

The 23rd Citizen of the Year awards ceremony will be held at 3:00 pm on Sunday, February 8, 2015 at the Carmel Women's Club. Everyone is invited. Barbara Hardy will chair the event.

FOREST THEATER UPGRADES WILL MAINTAIN A RUSTIC AMBIANCE

Most residents are aware the Forest Theater was "red-tagged" and shuttered for safety reasons in April 2014. At the May City Council workshop regarding the theater, the community clearly wanted it re-opened as soon as possible and structures kept rustic in keeping with the forested setting. The Council responded by allocating some funds for repairs, with more to come later from reserves. City staff started working diligently on a tight schedule to reopen for the 2015 season.

In August, on

recommendation from a selection committee, the Council handed the task to Christopher Wasney of CAW Architects (Palo Alto, CA). He and his team of architects and designers have performed triage to identify the fixes needed to lift the red-tag citations.

Wasney's list is quite different from that of the previous architect Richard McCann. McCann's list reflected a "tear-down-andrebuild-it" attitude, based on his own grand design, rather than "fix-it" to get back in operation. The Forest Theater Foundation (started through user group collaboration) had raised funds for McCann's theater re-design of the city's property – an idealistic design reflecting their desires that was unrealistically expensive to build. In retrospect, an awful waste of money.

Of interesting note, Wasney's preliminary design mirrors the approach taken by architect Brian Congleton in the City's Master Plan prepared in 2001. Congleton took a common sense, problem-solving, minimalist approach which seemed to resonate well with the audience at the May workshop.

Quoting two who grew up in the theater's neighborhood, former Mayor Sue McCloud said, "The rusticity of it is the key to its charm." And CRA President Barbara Livingston said, "Keep the improvements at Forest Theater simple. Nothing fancy. Nothing state of the art. We don't go to an outdoor theater to sit under the stars and expect state of the art anything."

That sums up what the theater should and shouldn't be. It is best described as a rustic, open-air theater in a park setting nestled in a residential neighborhood.

"The rusticity of it is the key to its charm."

"Keep the improvements at Forest Theater simple . . . We don't go to an outdoor theater to sit under the stars and expect state of the art anything." Barbara Livingston

Respect for the residential character of the surrounding neighborhood should be applied to every aspect of the forest revitalization and theater design.

Wasney received high marks for including a landscape architect on his team, putting emphasis where it belongs—a theater within a forest. Good stewardship of the site is required to protect the canopy of trees, as they constitute the "building" for the theater. And the site should also fulfill its mission as a city-designated public park.

Wasney plans to implement repairs so money invested will enhance future improvements without having to redo any upgrades done now. Repairs are needed to address structural hazards on stage and surrounding set walls, bracing for proscenium walls and lighting trusses, loose guardrails and posts, additional handrails, path lighting, control room electrical repairs and replacement of electrical panels. Adequate signage and emergency exiting pathways to Guadalupe and Santa Rita streets will be added. Disabled accessibility will be addressed. Temporary accessible bathrooms will be brought in. Bathroom upgrades most likely will have to wait for future improvements.

Wasney can advantageously apply the more lenient California Historic Building Code. He brings considerable expertise on the application of that Code (he lectures statewide on the subject) and at interpreting the Secretary of the Interiors

Standards for the Treatment of Historic Properties. And

Carmel's Historic Resources Board just recently voted to add the theater to the City's list of historic properties, finally making it official.

The next phase will be to plan future improvements to enhance the facility's usefulness for patrons, performers and production crews, and ensure its longterm viability. In anticipation of the

overall costs, the City will likely need help from the private sector to pay for improvements—a perfect opportunity for another public-private partnership.

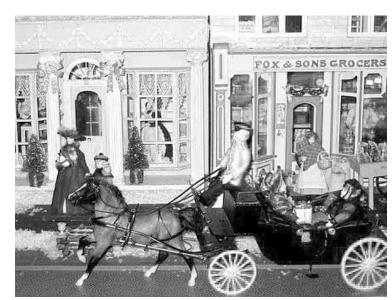
The City could develop a creative marketing plan for this facility to incorporate other types of events weddings come to mind—for more people to enjoy the facility without infringing on occupancy by the resident user groups. And, wouldn't it be nice for the City to bring back the wonderful free Sunday afternoon programs to the outdoor theater?

Eventual repairs and improvements will not only extend the life of this rustic jewel nestled in the woods, but also enhance the experience for the next generations to enjoy this community cultural icon. A lot of that depends on two things: structural improvements and how we treat the forest.

VILLAGE PROFILE

Diane & Howard Birnberg A PEEK INTO A CARMEL EDWARDIAN CHRISTMAS

Our appointment was for noon. Right on time, we walked into an upstairs space at the Barnyard only to find Howard Birnberg, owner, builder, designer and today docent, scurrying about lighting the town of his imaginative doll museum, Smallsea: Metropolis in Miniature. Howard is a man who loves what he does. And shortly we discovered we liked what he does, too.



How did Diane and Howard Birnberg, a husband and wife team from Chicago--MBAs, financial consultants, degrees in architecture and design, university educators—wind up in the Barnyard with a shop dedicated to doll houses?

This is entirely Diane's inspiration. She ventured into a display one day several years ago. She fell in love with a display of dollhouses and bought two. They were in kits and needed to be assembled. We had moved to Carmel and then Carmel Valley. I was the family architect so the job of putting them together fell to me. You might say, "some assembly required."

An understatement we would think.

And you'd be right. As time went on Diane's fascination with the miniatures became a hobby, a serious hobby. I created a workshop here in which I have created over fifty Edwardian miniatures in 1/12 scale – that's one inch to one foot, a standard in the trade.

The detail is astounding. You built these houses from plans?

Only some of them. Most of what you see here is my design from photos. Diane tells me what she wants, how many rooms, what colors, wall papers, etc. And then I build to order. Some of the detail I can buy but in many cases I have to design and build myself. Speaking of that, I understand you actually buy the furnishings.

Yes, you'd be surprised how many resources exist in the world of miniature furniture, lighting, accessories, and characters, people. The quality is extraordinary. And by the way we have a large selection of miniature furniture that we sell in the museum shop.

And the buildings themselves?

They are never for sale. And that's why we call Smallsea Metropolis a museum. The metropolis is a bustling city of horses and carriages, busses and early automobiles. And a population of over one thousand miniature dolls going about their daily routines of Edwardian, early 20th century city life.

Has the Smallsea museum inspired visitors to the world of miniatures?

You'd be surprised. We've had collectors, hobbyists, devotees from all over the world. They know about us. The world of miniatures is a wide one with several magazines devoted to the subject.

What are the most famous dollhouses in the world in your opinion?

There is Queen Mary's dollhouse (1924) at Windsor Castle, and silent screen star Coleen Moore's (1935) at the Museum of Science and Industry in Chicago. Both are breathtaking and over-the-top elaborate. You change displays three times a year, depending on the season. Need we ask what season is the favorite of all your fans?

Christmas, of course. We bundle up the population, turn on all the lights, decorate the storefronts, trim the parlor Christmas trees, add snow to the sidewalks. Everything and everybody in the metropolis is ready for Father Christmas. The delight in children's eyes almost matches that of their mothers and fathers.

This is the Holiday edition of the CRA Newsletter. A perfect time to visit Smallsea: A Metropolis in Miniature. Open Wednesday thru Saturday, 12 to 5:00pm in the Barnyard, Carmel.

Thank you so much for your time, Howard Birnberg. CRA wishes you and Diane the best of the season!



OLD CARMEL

Milton Marcus: A sunset teacher is called before The house un-Amercian Affairs committee

Some may consider Carmel a retreat from life in the real world, a never-never land far from worldly cares. Nothing is farther from the truth. People who lived and/or worked in our village played significant roles—large and small—in the history of the twentieth century.

Carmel's avant-garde artists and musicians explored new frontiers during the 1920s and 30s. Muckraking writers challenged America's financial and political establishments during the Great Depression. Later, other residents were deeply involved in the civil rights movement. And, throughout, Carmelites have led vigorous campaigns to preserve the matchless natural environment of the Central Coast.

One individual who played a small role in the dramatic events of the last century was Milton Marcus, a science teacher at Sunset School. He was subpoenaed to appear at the hearings of the House Un-American Activities Committee (HUAC) in San Francisco in May 1960. It was alleged, but never proven, that he once belonged to Sonoma County's Communist Party. The San Francisco hearings acquired major historical significance because they became what one writer described as "the spark that set the 1960s aflame."

The crusade to eradicate Communist influences on American society is often exclusively associated with the career of Joseph McCarthy during the early 1950s, assuming that it ended with his censure by the Senate in 1954. In fact, the crusade began in 1938 with the appointment of the House Un-American Activities Committee chaired by Martin Dies, and remained active until 1969.

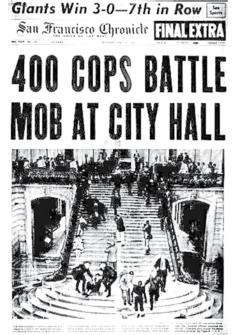
In early 1960, the Committee became concerned with alleged Communist activities in Northern California, scheduling hearings in San Francisco. They focused their attention on teachers because they believed "subversive" educators were indoctrinating California schoolchildren. When the Committee announced the hearings, *The San Francisco Chronicle* and several faculty and student groups condemned the plan.

Forewarned that trouble was brewing, the HUAC issued special passes to the hearing chamber to known-to-be-sympathetic groups, thus preventing entry by opponents. Protesters' efforts to gain access precipitated riots leading to what became known as "Black Friday."

One reporter wrote, "The protests exploded into mayhem as the San Francisco police turned high-powered fire hoses into a crowd of mostly college students who had been jeering outside the hearing's doors. The grand stairway of city hall was transformed into a sudden river as water and bloody students tumbled down..." These city hall riots are now remembered as the opening salvo of the turbulent 1960s.

Contemporary reports do not reveal why Marcus was targeted, but of 100 or so suspect teachers, he was one of only four actually subpoenaed. The hearing transcript shows a novel approach to his refusal to answer the question, "Are you now, or have you ever been, a member of the Communist party?" Instead of merely "taking the fifth," he answered that as a teacher in the State of California he had signed an oath "to support the Constitution of the United States of America" which says "a witness may not be compelled to give testimony against himself." Therefore, answering such a question would violate his oath.

Not surprisingly, his statement was ignored. Marcus' interrogator merely reiterated the same question. Soon thereafter, probably because of the increasing noise from protesters outside, the hearing was abruptly adjourned; Marcus was excused and never recalled.



Front page of the San Francisco Chronicle for the day after Black Friday.

Regardless of one's opinions of the modus operandi and merit of the HUAC investigations, the rational response of Carmel's Superintendent of Schools, Stuart Mitchell and the School District's Trustees in dealing with Marcus deserves respect.

California's Education Code specified, "Any school district employee who refuses under oath to answer questions before a congressional committee is guilty of insubordination and may be immediately suspended in a manner provided by law." Nevertheless, defying that dictum, the Superintendent and the Trustees were unwilling to rush to judgment. They delayed action pending receipt of a transcript of the hearing, to determine what actually transpired.

Their requests met with multiple bureaucratic delays. Apparently unwilling to live with uncertainty, Marcus resigned his position before the beginning of the next school year.

A cursory search of records provides little information about Milton Marcus' subsequent life. He lived in several communities in California and eventually moved to the state of Washington, where he died at the age of 82. No information could be found as to whether he ever resumed his teaching career.



VETERANS DAY CEREMONY

Tuesday, November 11th, 11:00 am Devendorf Park

■ CRA GENERAL MEETING

Thursday, November 20th, 5:00 pm Vista Lobos (Third Avenue between Junipero and Torres) Free and open to the public

BEACH CLEANUP

Saturday, November 15th, 10:00 am-12:00 pm Meet at the foot of Ocean Avenue. Refreshments provided by Bruno's and Café Cardinale.

HOMECRAFTERS MARKET PLACE

Saturday, November 22nd, 9:00 am-3:00 pm Sunset Center Parking Lot

■ CARMEL HOLIDAY TREE LIGHTING

Friday, December 5th, entertainment begins at 4:30 pm, tree lighting at dusk. Devendorf Park and Ocean Avenue

CRA HOLIDAY COCKTAIL PARTY

Saturday, December 13th, 6:00 pm Carmel Art Association Dolores between 5th and 6th

■ CITY COUNCIL MEETINGS

Tuesday, November 4th and December 2nd All meetings 4:30pm. City Council Chambers

ONGOING CITY MEETING DATES:

All held in City Council Chambers, Monte Verde between Ocean and 7th. Check with City Hall for updates. http://ci.carmel.ca.us/

City Council, 1st Tues., 4:30 pm Forest and Beach Commission, 1st Thurs., 1:30 pm Planning Commission, Wednesday November 12th, Wednesday December 10th, 4 pm Community Activities and Cultural Commission, 2nd Tues., 9:30 am Historic Resources Board, 3rd Mon., 4 pm Library Board of Trustees, 4th Wed., 9 am

Please see the CRA's website for the schedule of meetings and events. **www.carmelresidents.org**

Council meeting TV broadcast: the Sunday after the meeting, 8:00 am-noon, Channel 26.

CARMEL'S HARRISON MEMORIAL: A library for the twenty-first century



by Jean Chapin Head Reference Librarian

Illustration by Kelly Steele

Harrison Memorial Library has always provided books, magazines, and newspapers for education, lifelong learning, and the reading pleasure of its patrons. Over the years, the Library has expanded its offerings to include audiobooks and movies. But, you always had to come to the library to check out your selections and, as many of you know, there was always the problem of late fees and limited hours.

What if you wanted a book at midnight? Or while you were vacationing in Hawaii?

Now, the Library has many exciting new digital resources that you can use from your tablet, smartphone, or home computer. No late fees, 24/7 access, and browsing from the convenience of your own home or anywhere else you may be.

You may have already used The Northern California Digital Library from Overdrive, the Library's long-time resource for downloadable eBooks and audiobooks. The Library has recently added lots more in the way of digital resources – magazines, books, music, and movies from Enki, Zinio, IndieFlix, and hoopla. Just go to our webpage (www.hm-lib.org) and click on Digital Books and Media. All you need is your Library Card number and PIN.

Let's take a closer look. For some time now, Overdrive has offered bestselling eBooks and audiobooks from major publishers. The eBooks can be read on eBook readers, including Kindles, and any tablet, smartphone or computer. You can listen to audiobooks on your iPod, MP3 player, smartphone, or computer. Fiction, non-fiction, young adult, and children's titles are available. The Library also just recently expanded eBook offerings with Enki, which has small press titles, children's books, self-help books, and lots of non-fiction.

We now also offer electronic access to magazines. Magazines are made available for immediate, unlimited access through the Library's subscription to Zinio for Libraries. They may be accessed 24 hours a day, seven days a week, through the Library's website. First time users will need to create a user name and password to access the Zinio site. You will then have unlimited access to full digital copies of Zinio's magazine collection, available via computer or mobile devices. Plus, you can keep the magazine issues for as long as you like. Titles include Eating Well, Dwell, The Economist, National Geographic, Car and Driver, Saveur, Mental Floss, and many more. The current issue and several back issues are available.

That same user name and password gives you access to IndieFlix for Libraries, which offers film festival movies – shorts, features, documentaries and more. IndieFlix streams thousands of award-winning films from festivals around the world, including Sundance, Cannes, Tribeca, and even the Carmel International Film Festival that you can watch from your mobile device or computer.

The Library is excited to announce the availability of thousands of movies, television shows, music and audiobooks, all available for online or mobile access through hoopla digital. Library card holders can download the free hoopla digital app on their Android or Apple device or visit hoopladigital.com to begin enjoying thousands of titles – from major Hollywood studios, record companies, and publishers – available to borrow for instant streaming or temporary downloading to smartphones, tablets and computers.

Hoopla digital has a simple sign-up and an attractive, easy-to-use interface, so it's easy to get to your listening and viewing experience. There's also no waiting to borrow movies, TV shows, albums or audiobooks. And hoopla's automatic return feature eliminates late fees.

In addition to these exciting new resources the Library has a variety of other resources you can access from home. These are available from the Library webpage under Research and Learning.

There are two language learning resources - Mango Languages and Powerspeak Languages; Chilton Auto Repair Reference Center helps with your auto repair needs; Consumer Reports Online gives you access to the invaluable resources of Consumer Reports; and The Legal Information Reference Center provides access to all of Nolo Press's legal self-help books and forms.

To learn more about any of these resources go to the Library website, www. hm-lib.org, or ask a librarian. Come to the reference desk, or call us at (831) 624-7323.

The Library also offers help in downloading eBooks and audiobooks on the first Wednesday of every month, from 5:00-7:00 pm, and the first Saturday of each month, from 1:00-3:00 pm, in the Reference Room of the Main Library. Just bring in your device and your library card!





Saturday, December 13th, 6:00-8:00pm

Deck the halls with boughs of holly... this year's gala will be grand and jolly! The CRA Holiday Party Committee has arranged a members-only fete fantastique – with cocktails, hors d'oeuvres and live entertainment. Dressy attire please!

We are excited to announce that caterer Paula Beckman, of Casa Abrego, will once again prepare a veritable cornucopia of savory treats—along with a variety of tempting passed hors d'oeuvres. Paula's comfort food has been featured at events for the Carmel Public Library Foundation and the Monterey Museum of Art, as well as at the Casa Abrego Club in Monterey, where Paula serves as executive chef. Wines will be provided by the wineries with tasting rooms on the roster of Wine Walk by-the-Sea.

Indulge in Paula's overflowing canapés, as well as joyful conversation with CRA members while imbibing from the open bar. Listen to live holiday music with Bob Phillips on the keyboard, and enjoy the ambiance of the oldest art gallery in Carmel. Wander through the rooms to view great local art, including pieces from CRA members Belinda Vidor Holliday, Eleen Auvil, Frankie Laney, Diane Wolcott, and Cornelia Emery.

The \$35 price is all-inclusive: full bar (including red wine!), buffet, hors d'oeuvres, and desserts. Checks for \$35 per person should be sent to Claire Fay, P.O. Box 6023, Carmel, CA 93921 NO LATER THAN DECEMBER 5TH.

INNS OF DISTINCTION HOLIDAY TOUR - NOT TO BE MISSED!

The 16th annual Inns of Distinction tour will be offered by Carmel Heritage Society on Sunday, December 17th from 2:00-5:00 pm. Inns on the tour include Carmel Country Inn, Happy Landing Inn, Cypress Inn, LaPlaya Inn, Tally Ho, Wayside Inn, Coachman's Inn and Candlelight Inn.

Tickets will go on sale in November for \$25 for Carmel Heritage members when purchased in advance and \$30 for nonmembers. All tickets purchased on the day of the event are \$35. Check the Carmel Heritage website at www.carmelheritage.org for further information and to order tickets through PayPal. Or call (831) 624-4447 to order your tickets over the phone.

WHAT IS CRA ALL ABOUT?

The Carmel Residents Association is committed to the protection and enrichment of the traditional quality of life in Carmel-by-the-Sea and the preservation of its heritage and natural beauty through education, community activities and advocacy.

BECOME A MEMBER!

It's easy to become a member of the Carmel Residents Association.

- Visit us online:
 www.carmelresidents.org
- or email us: carmelresidents@gmail.com
- or call us: 831-626-1610

BOARD OF DIRECTORS

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CRA NEWSLETTER TEAM

Community Calendar CRA Dines Out! Editorials President's Message Village Profiles Old Carmel Content Review Proof Reader Email Manager E-Blast Manager Photography Post Office Distribution Publicity Illustrations Design & Production Copy Editor

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CARMEL RESIDENTS ASSOCIATION

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The CRA Board wishes to assure our members that we do not sell, trade, lend or in any other way share our mailing list with any organization or company. This list is held in the strictest confidence for our organization's use only.





RENEW YOUR DUES!!!

The January/February 2015 Newsletter will carry a notice to renew your dues.

When you renew, please consider becoming a benefactor with a \$100 payment or a life member with a \$1,000 payment.

People in these categories of membership are the major supporters of such community service projects as the annual scholarship given to a Carmel High senior who is beginning preparation for a career in a community services field, our music in the schools program which arranges for internationally renowned musicians appearing in Carmel to visit a local public school, providing rewards for the Carmel library's summer children's reading program, or participation in various civic events. They will also provide support for a planned special publication and other events in connection with the 2016 celebration of Carmel's centennial.

Contributions honoring fellow Carmelites are also welcome and are always acknowledged in the CRA news.

A REPUTATION WE DON'T CARE TO BE KNOWN BY!

Are Carmel's tourist attraction efforts out of control? A recent blog lists our beach among "the eighteen best US beaches where you can drink legally." That's a reputation we don't necessarily need or want. **NO IFS, ANDS, OR BUTTS !!!** Cigarette butts are "toxic teabags."

Carelessly flicked onto the ground or into gutters, they wash into streams and then the bay, where they pollute water, harm wildlife and take a long time to biodegrade.

The Carmel Residents Association is doing its part to collect butts during the monthly beach cleanups. Steven Ferry and his volunteers are working on cleaning up our commercial district of cigarette litter. Steven is petitioning the City to purchase and install cigarette butt receptacles and hopes the City will enforce the statewide code which says there shall be no smoking within 25 feet of any business entrance. In fact there is a \$1,000 fine for this offense.