

OF THE CARMEL RESIDENTS ASSOCIATION

SEPTEMBER ♦ OCTOBER 2023

We Persist – Our Village, Our Home

We are hoping that everyone had a safe and enjoyable summer. With the record-breaking heat in the Central Valley and Bay Area, our Village experienced a record number of visitors in town and on the Beach. We are grateful that Visit Carmel reminds our visitors to “Love Carmel Like a Local.”

For over 107 years, the leadership of Carmel-by-the-Sea has been able to create a World Class home for our residents. I know we all feel extremely privileged to live in such an ideal town that offers us an unprecedented quality of life. The foresight of our founders in creating the Village of Carmel-by-the-Sea along with the on-going efforts of our leaders over the years have enabled this unique town to thrive.

However, now more than ever, the State of California, in Sacramento, is attempting to wrestle local control away from Villages like Carmel-by-the-Sea by giving mandates that are unrealistic with

no sensitivity to the local communities. The Regional Housing Needs Assessment (RHNA) is the most recent example of such a program. The “one size fits all” approach is not acceptable.

Since 1987 your Board of Directors has been and is always committed to keeping the vision of our forefathers intact by retaining/maintaining Local Control while collaboratively working with the State to address creative ways for us all to achieve our goals. We support the City of Carmel-by-the-Sea completing the task given to us by the State, but we will work passionately to retain Local Control over our cherished Village. However, we will need to work creatively and collaboratively for us both to achieve our goals. We welcome your ideas and input as we address this critical issue.

With many thanks to Nancy Twomey, we offered our members a multi-hot-topic survey that closed in mid-August. And we especially appreciate your valuable



feedback that will guide our Board of Directors. Look forward to highlights and insights of these findings.

Our OPA! Greek themed “Feast in the Forest” in the Indian Village of Pebble Beach September 9th, will be or was (if you read this after Sept 9th) a great gathering for all. Thanks to CRA Board Member JC Myers for his event planning leadership, Chef Tim Woods of Woody’s at the Airport, plus all the great raffle contributions, from local businesses & personal collections, plus the many volunteers who helped make this a memorable biennial CRA event once again.

In the meantime, please enjoy the glorious Fall in Carmel-by-the-Sea. Looking forward to seeing you around town. ■

Our Sacramento Representation to Carmel-by-the-Sea

As Graeme mentions, and as you’ve heard from *The Voice* staff in past issues, bills in both the Assembly and the Senate continue to take a “one size fits all” approach to housing, land use and zoning (e.g., RHNA). Senate Bill SB 423 working its way through committees now is especially worrisome and must be defeated.

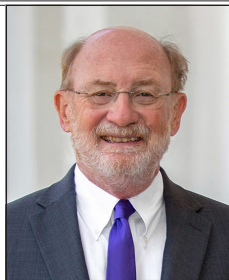
Carmel-by-the-Sea is unique indeed and we work to keep it that way. CRA and our City Leadership look forward to inviting our Sacramento representatives to a public meeting of the minds in the months to come. These representatives (as below) need to hear from all of us, focusing on keeping local control. Now and always – feel free to contact them in these especially critical times.



Dawn Addis – District 20
Calif. State Assembly Member

99 Pacific Street, Suite 575-G,
Monterey CA 93940
(831) 649-2832

WEBSITE: a30.asmdc.org



John Laird – District 17
Calif. State Senator

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ONE SIZE
DOES
NOT
FIT ALL

The New and *Newsy Carmel Pine Cone*

(PART II OF A SERIES ON THE CARMEL PINE CONE'S PUBLISHERS/EDITORS DURING ITS FIRST 50 YEARS)

To give our readers a clean, newsy paper of this community; to print nothing malicious, unkind or uncharitable, at the same time trying to be impersonal, constructive and aggressive; to support our town's institutions and to boost everything that makes for civic betterment" was publisher/editor Bill Overstreet's commentary in a 1922 column about the standards and tenets of the *Carmel Pine Cone*, concluding "to see in public controversies that both sides are well aired---to give all the facts and let an intelligent public judge for themselves."

The editorials of the *Pine Cone* during the ownership of Bill Overstreet (1915-26) were largely prosaic commentaries on patriotism, service, and honor. Usually two opinion pieces per edition, typically two to three paragraphs in length, Overstreet would at times use the words of others to convey his values. He quoted from the *New York Evening Sun* in October 1921 on the pride of Japanese Americans; he reprinted from a March 1924

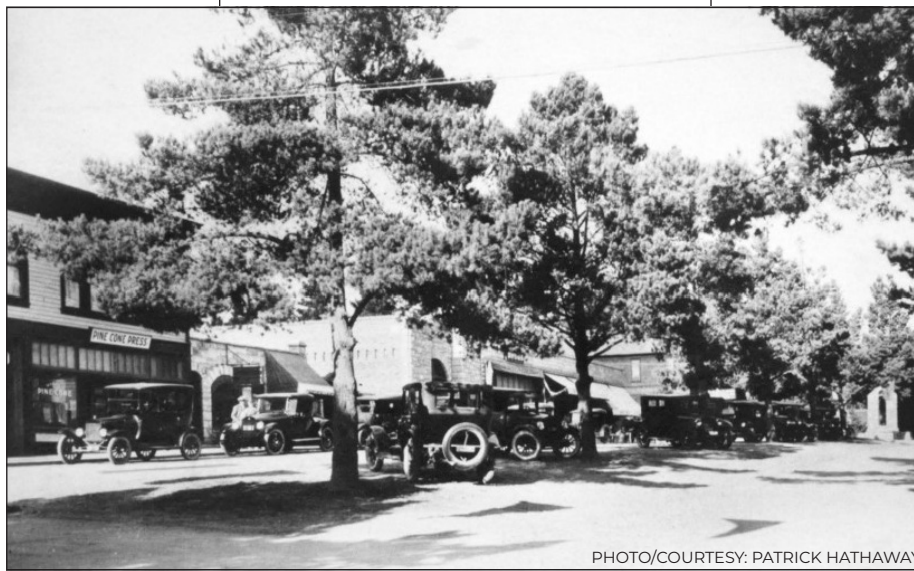
Rotary bulletin on community service; the value of education was the topic in another column, reprinted from the *Christian Science Monitor*. In February 1926, he copied attorney and politician Rufus Choate's tribute to George Washington.

His editorials on local issues addressed the passions of Carmelites---natural beauty, trees and the forest, support for the library, wildfire prevention...

During the eleven years of Overstreet's *Pine Cone* stewardship, three titanic community issues arose---incorporation as the City of Carmel-by-the-Sea in 1916, the municipality's first-ever bond measure for acquisition of the beach/sand dunes/Block 69 (now Devendorf Park) in 1921,

and a referendum on the first zoning ordinance in 1924.

He forcefully endorsed both incorporation and the 1921 bond issue, moving his editorials from the usual placement on page 3 to the front page. He remained editorially unaligned on the red-hot issue of the zoning referendum except to write a neutral commentary two weeks before the plebiscite, opining that the debate "shows a commendable interest in the welfare of our town." In the edition immediately following the vote, in which the Council-adopted zoning code was rejected



PHOTO/COURTESY: PATRICK HATHAWAY
Pine Cone Press office on the left looking north east on Ocean Ave and the WWI Memorial on the right

by two votes, he commented the voters' decision "is not a defeat of the principle of zoning. The objection was to the kind of ordinance offered."

Overstreet stayed true to his personal interests via the newspaper, promoting local authors, books, and the library. This man, who had abandoned his desire to be an author, found ways in the *Pine Cone* to stay connected to his literary aspirations. Frequently, the "public journal" --- as he referenced his newspaper---ran a column titled "Books by Carmel-by-the-Sea Authors" as well as lists of new books in the library. The newspaper monthly carried the "Carmel Library Report" by Miss Stella L. Vincent, Librarian, citing the

By Doug Schmitz



circulation of materials and the number of library cards issued. Overstreet penned an occasional column titled "Present and Visiting Writers in Current Periodicals" and ran biographical profiles of Carmel's literary figures.

In the second to last edition of May 1926, on page 15, William Lorenzo Overstreet printed a news story in column one announcing the sale of the *Carmel Pine Cone* to J.A. Easton, a vagabond newspaper owner most recently of San Luis

Obispo. Overstreet would later opine that Easton "offered financial inducements that I could not refuse." After working briefly for Easton, Bill devoted "practically all of my time to literary pursuits, specializing in historical research." Overstreet accepted an appointment in June 1929 to serve as Carmel's postmaster, retiring from that office in March 1934. He was killed on Carmel Hill by a hit-and-run driver on an April

night in 1941, returning to Carmel on foot from Monterey.

Easton's ownership of the *Pine Cone* lasted less than one year. In July 1926, he sold one-half interest to Allen Griffin, editor of the *Monterey Daily Herald*, and in December, the other half-interest to Perry Newberry. Newberry, a former city councilor and promoter of "keeping Carmel different," would, for eight years, steer "the *Pine Cone's* course, first with Griffin, then Hal Garrott, and finally Ranald Cockburn, as my partners."

In the next edition of *The Voice*, tales from the years of Newberry's ownership, the issues Carmel-by-the-Sea confronted during his tenure and his opinions of those causes will be explored. ■

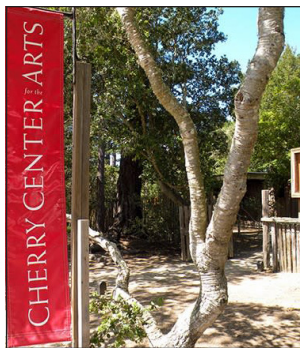
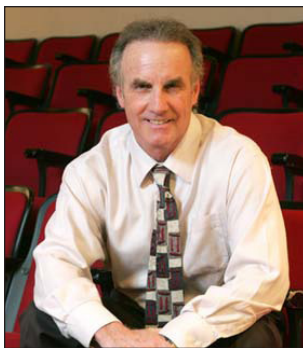
Reese Leads The Cherry

■ *The Carl Cherry is named for the man who invented the Cherry Rivet that would revolutionize the course of aerial warfare during the 40s.*

He made a fortune, moved to Carmel, and married an eccentric artist, writer and poet who invented a name for herself, Jeanne D'Orge. Carl Cherry died an early death at the age of 47. In 1948 Mme D'Orge established the Carl Cherry Foundation which has existed for 75 years.

Stories abound regarding the married couple living and working in the house at Fourth and Guadalupe, the same building, somewhat augmented, where the Carl Cherry Center stands today. The man who can tell us more is our guest, Robert Reese, Executive Director of the Carl Cherry Center. Welcome Robert.

Thanks, good to be here.



■ *A little background. How long have you served as the Executive Director of the Carl Cherry?*

34 years, since 1989. I was raised in Sacramento. My folks owned a house in Carmel, and I gravitated to that, finding just what I wanted on the Peninsula. I worked for a few publications as a reporter and other duties.

I saw or read that there was an opening for someone at the Cherry. I was hired for what was suggested a couple of months. Well, I stayed much longer than that.

■ *You're a nonprofit, the Cherry. You have a Board of Directors. Actually, you've had many Boards over the*

years. The current Board? Active, involved, participatory?

Oh, yes. We have one of our best Boards presently. There are at present 17 members—professionals in various disciplines, artists, longtime supporters. All members are committed.

■ *As a nonprofit, where does your funding come from?*

Well, our programs, rentals, events, grants. And we have an annual fundraising campaign. Then there are endowments and generous donations. Some for specific needs.

■ *You are the curator of the art gallery?*

I am. Many people, artists, come to me with a proposal—a show, an exhibition. I look at it, consult my Board and make the decision. We do at least six

shows a year. I arrange publicity, opening events, vernissage for all the shows. And I hang those shows. The gallery is open every week, Wednesday thru Saturday, Noon to 4:00 pm.

■ *And the charming theater? What happens there?*

This is a very popular venue, the theater. We book all kinds of entertainment, music (all kinds), plays, lectures, movies. It's an eclectic mix and more often than not we fill the small 50-seat house. Our jazz concerts have become one of our most successful bookings.

■ *We can't not mention the new and*

By Tom Parks



glorious landscaping of the Cherry corner at Fourth and Guadalupe.

This is real dedication. Our budget has never been able to stretch into the gardens. A raking now and then was the best we could manage. And then came Carmel Cares, along with wonderful neighbors. The transformation is nearly complete, and it is so appreciated, not only by the Cherry but the surrounding neighborhood.

■ *What's missing? What do you need or lack to meet your goals?*

It's quite simple: support. And that can be anything from a modest donation to something more substantial. We offer so many programs and events every year. These may be modest but there is always a price which reflects the budget. So, yes, support.

■ *What can you say to us, the CRA and all our citizens, not only in Carmel but the greater Peninsula? Robert Reese, Executive Director of the Carl Cherry Center, please leave us with your image, your summing up of the remarkable Cherry.*

The mission of the Cherry Center is to enrich and develop the quality and diversity of artistic, educational, and cultural programs in Monterey County by encouraging public programs and interactions between artists and the community.

We speak here of both established and emerging artists, dramatists, writers, educators, and musicians.

■ *The CRA thanks you for this enlightening visit.*

Visit www.carlcherrycenter.org for more on upcoming exhibitions, performances, events and don't forget to visit the sculpture gardens at your leisure, on the NW corner of 4th and Guadalupe. ■

City's Housing Element Survey Says...

".....there is not enough space in Carmel for additional housing" on page 349. Read on for more similar responses from our community in the City's spring survey. View all comments in the 6th Cycle Carmel-by-the-Sea Housing Element as was submitted August 1st to California State HCD (Housing and Community Development) in Appendix H pages 335-378.

From question #10 regarding the mandated RHNA plans for 349 new housing units:

- Aren't 3000 homes in one square mile enough? I'm not pro-densification. 4000 square foot lots are already small.*
- None – It is too crowded already. Parking is already a problem.*
- None – This needs to be a local decision – not mandated by the State.*
- Housing that naturally flows from a century of local control.*

From question #11 regarding how we can supply affordable housing in Carmel:

- Affordable housing is not a right. Supply and demand are the driver of market rates for housing and all other products and services.*
- Allow free market forces to guide the housing in the community.*
- Annex land outside city for affordable housing.*
- How will you address the issue of water & parking?*
- Not everyone can live in the Carmel area. Not enough room! Small lots. Neighbors too close.*
- Press upon our representatives the lack of space in our tiny village and encourage housing in other parts of the county.*
- Reaching the state mandated goal will destroy the character and charm of Carmel.*

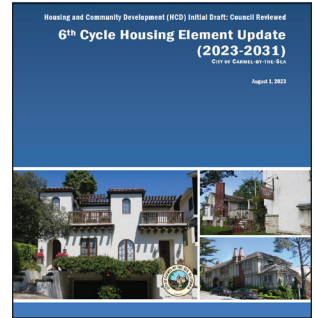
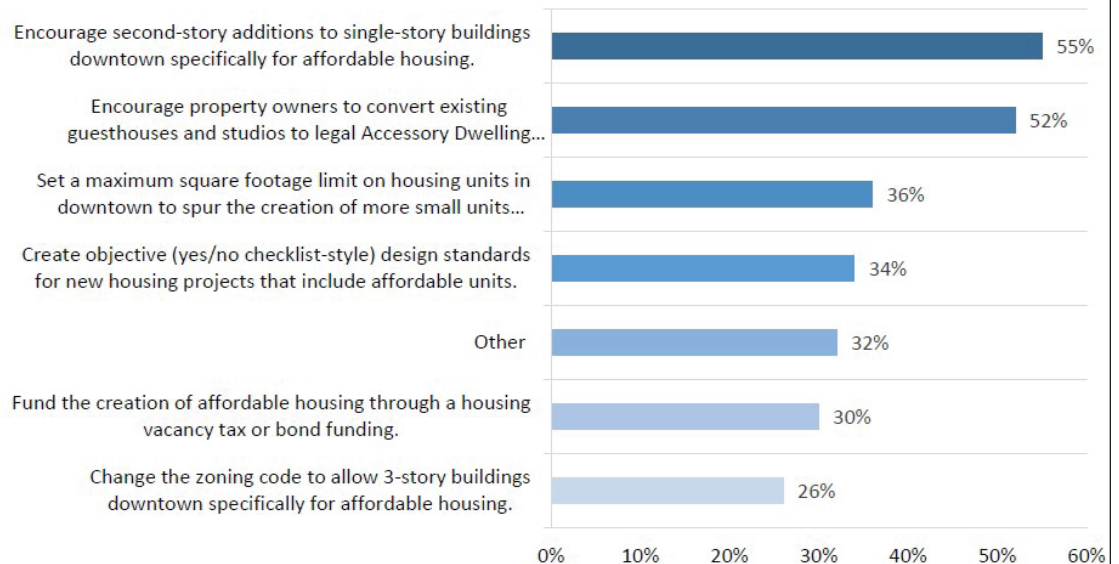


Figure 9: "How can the supply of affordable housing be increased to meet the needs of our community?"



From question #16 asking

how does or would **living in Carmel** benefit you?

- 349 units in this small area is ridiculous as the traffic and infrastructure not to mention water supply can't handle it.*
- It's a peaceful oasis from the business of our regular lives threatened by poorly designed and ridiculous government policies.*
- ...beauty of the landscape, the architecture and the urban forest – destroy that and you've destroyed Carmel.*
- CBTS is a very special place and it is not business of the (State) government to change our community in any way. Our community is our decision, not up to the "State".*

Our Neighborhood Voices – A Statewide Ballot Measure for a Land Use Constitutional Amendment

**Our
Neighborhood
Voices**

This organization's ballot measure is making its way through the steps to ultimately appear on the Statewide November 2024 ballot. Grass roots funding is critical to ensure 1 million California State registered voter signatures are collected September through end of February, to create voter awareness, and to position against motivated deep pocket developers prior to November 2024 voting.

This constitutional amendment will allow local laws to prevail over state laws when a conflict exists for land use and zoning laws. As this is successful, it removes the need to fight individual bills as they "pop up" (over 100 land use bills are approved or under consideration that bypass local control). When this measure is approved by voters, this will apply to all state housing laws already passed and any future laws being considered in Sacramento. Visit www.OurNeighborhoodVoices.com. ■

Still Here - Civic Topics

Paid Parking consideration and findings are anticipated as a topic at the upcoming September 12th City Council Meeting.

Village **Design Guidelines** work continues with meetings with the Steering Committee, City staff & passionate community members – targeting a December draft completion.

New **Wireless Ordinance** Drafts under public review are continuing, with the most recent special meeting held August 23rd. This topic can be technical, but we appreciate the knowledgeable and passionate community team efforts working to minimize cell tower placement in residential zones and more.

Our **Urban Forest Master Plan** (Trees) revision work is also underway. A community workshop was held in July and was covered at the Forest & Beach Commission meeting in August. A community survey is expected to be available as you read this. Be sure to chime in on your views on how best to care for this critical part of our Village.

Big thanks to City Staff on the State HCD submission of the **Housing Element** (dated Aug 1). As Sacramento HCD goes through their 90-day review, the City teams will begin the

CEQA review. With the State's feedback, in November (or earlier) the City will respond

to HCD's comments. Ideally our draft will receive "substantial compliance" notification shortly thereafter. But note that the work and community engagement will continue in the years to come. We are required to provide status reports on progress, draft design standards and further explore the proposed programs.

And there is always more. These topics and the many other items (several included in our CRA Membership Survey) were considered and prioritized in the expanded 5–6-hour August 30 half-year Strategic Priorities Session with City Council. Additional items likely included Design Review Board proposal, considering standard postal street addresses, ADU ordinance update, police station rebuild, security camera placement & use, wine tasting in private outdoor spaces, etc.

Many or most of these topics are listed on the CRA home webpage of tracking the latest meetings, documents, videos, and background for your reading pleasure. ■

By *Nancy Twomey*



What did you miss?

Our Carmel summertime has been back-to-back with significant events and accomplishments. Just some include the City's FY23/24 Budget, and the 5th & Dolores project that were approved. Plus, national, and international events abound including US Women's Open, live music with the Bach Festival and throughout town and Car Week concluding with Concours d'Elegance.

As mentioned, the City wraps up our summer by hosting (or has hosted) their August 30th City Strategic Priorities Workshop in Sunset Center's Carpenter Hall. ■



Is your calendar full yet?

- Sept 4th Celebrating Labor Day - Monday
- Sept 9th The 28th Carmel House & Garden Tour
- Sept 16th The 60th Carmel City & AIAMB Sandcastle Contest
- Sept 21st Carmel City's Third Thursday in Devendorf Park 4-7 PM
- Sept 22-24th The 66th Monterey Jazz Festival
- Sept 23-30th Carmel City's – Good Neighbors Week
- Sept 30th Carmel City's Community Groups Fair – Devendorf Park
- Oct 5th The 34th Taste of Carmel, at Carmel Mission
- Oct 7th Poodle Day at Crossroad's Rio & Hwy 1, then Carmel Beach
- Oct 14th Carmel's Meet the Makers Art & Wine Walk
- Oct 19th Carmel City's Third Thursday in Devendorf Park 4-7 PM
- Oct 28th Carmel City's Pumpkin Roll, on Ocean Avenue
- Oct 31st Carmel-by-the-Sea's 107th Birthday & Halloween Parade

All these dates and events can be found on the CRA Calendar with links for more information.

And new season tickets and calendars are published for Sunset Center & Monterey



Symphony and much more at all the great local theaters and galleries.

Plus, weekly & monthly activities:

- Carmel Farmers Market – every Thursday 10am-2pm behind Devendorf Park,
- MTNP Weedies – every 2nd Saturday, and
- Art Walk – every 2nd Saturday. ■

A Look Back

CRA Annual Meeting Thursday May 18th. Graeme moderated a discussion on housing with Chip & Dave (our Village Mayor Dave Potter & Administrator Chip Rerig). We also honored Café Carmel as our Carmel Business of the year and our Carmel Public Library with a Lifetime Achievement. Details and pictures available on our website.

CRA Beach Gathering Sunday June 11th. Members met at the bottom of the 13th Avenue stairs in Cooke's Cove on Carmel City Beach for Wine or Beer on us. Good times had by all...2 legged and 4 legged too! Details and pictures available on our website.



CRA Board & Carmel Chamber Board Members Dine & Discuss June 20th Most of us gathered to get to know each other, our views and exchange ideas and explore alignment on issues that challenge our Village in the year to come.

CRA Extends a BIG Welcome We have added over 80 New Members between January through early August this year! ■

And Now

September 9th – A sellout as usual, our biennial **Fest in the Forest** is wrapped in an outstanding Greek theme **OPA!** We are blessed with donations and sponsorships including Folktales Wines, Swank Farms contributing organic ingredients to Chef Tim Woods' Greek dining delights. And this event includes raffle items from impressive personal wine cellars and local businesses including Flaherty's, Carmel Ami plus other CRA Sponsoring (VIP offers) businesses. Thanks to all those who've participated in the raffles that benefit the ongoing work and contributions of your CRA. Pictures and more are included on our CRA web homepage. ■



A Look Forward – Coming Soon

We are working to finalize some great programs and gatherings as you read this over September, October and more. Please **be sure we have your email address** – so you don't miss out on the time and place of these great activities and programs.

CRA Members No Host Gathering – mixers with members at a local eatery in town.

Informational/Educational Programs – on topics of historic,

social, cultural, or civic interest open to the public.

And in support of our Village, CRA will have a table on **Saturday September 30th** at Carmel City's **Community Groups Fair** in Devendorf Park.

It's not too early to plan your holiday party dates. **CRA's Annual Holiday Gala** will be Saturday evening **December 2nd** – once again at La Playa. ■

CRA Shines On...

Join us every second Saturday for our CRA Beach Clean Up. September 16th & October 14th. JC Myers, on our Board, champions these monthly efforts.

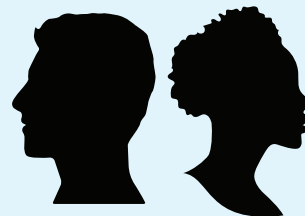
CRA Board Members host a Community Table at Carmel's Farmers Market every last Thursday from 10am to 2pm. Sherry, Janice, and Nancy, on our Board are there to greet you. The next dates are September 28th & October 26th. ■



CRA Board Openings – Is this you?

We are anxious to fill our Board with TWO new Directors. We only require nominations for those of you who've been a member for 6 months or more. Details are at the bottom of the Board of Directors page on our website.

We also extend a special thanks to Cindy Lloyd who always remains a champion of our Village, gardener, friend and more – but has concluded her time on the CRA Board. ■





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WWW.CARMELRESIDENTS.ORG | INFO@CARMELRESIDENTS.ORG

Place
Stamp
Here

CRA Membership

Please join or renew your annual membership at \$40 Individual, \$65 Couple, \$120 Benefactor, or \$1000 Lifetime by visiting our website. Enjoy CRA benefits for members only. And your donations keep our 36 years of content and programs relevant for all.

CRA Board of Directors

Graeme Robertson, President | **Ken White, Vice President**
Tim Twomey, Treasurer | **Frankie Laney, Secretary**

DIRECTORS

Janice Bradner, Mike Brown, Janine Chicourrat,
Mary Condry, JC Myers, David O'Neil, Tom Parks,
Nancy Twomey, Sherry Williams

The Carmel Residents Association is committed to the protection and enrichment of the traditional quality of life in Carmel-by-the-Sea and the preservation of its heritage and natural beauty through education, community activities and advocacy.

The CRA does not sell, trade, lend or in any other way share our members' information with any organization or company.

“And Another Thing...”



Harrison Memorial Library's new
mobile library –
NOT, of course.



Time wasted at
the beach is
well spent.



Reminder: Consider
updating your fall Flu and COVID
vaccinations.”

Speaking of our Library, **WE LOVE A MYSTERY**, and we are legion. The possible good news is that our library chief, Ashley Wright, is seriously considering separating mysteries from general fiction. Ah, just like in the old days. Mystery buffs stay tuned. And when it happens (You see how optimistic we are?), Big hugs to Harrison staff. Especially Ms. Wright.