

# ***Carmel Residents Association VIP Offer Form***

The Carmel Residents Association (CRA) believes it is important for our members to support our local businesses and, to encourage them to do so, we have developed the Village Incentive Program (VIP). VIP provides our approximately 550 members with a unique laminated card they present to receive offers from supporting businesses. This program is **free** to the businesses and a great way to reach our growing membership.

If you choose to participate, please fill out the form below to indicate your discount or incentive and a signature agreeing with the terms of this program. We encourage you to get creative with your offer(s) and we can assist you in coming up with an offer. Sample existing offers are on the reverse side. Thank you in advance for supporting the CRA and our efforts to reinforce the bond between our local citizens and the businesses who operate here. Offers are listed at [www.carmelresidents.org/VIP](http://www.carmelresidents.org/VIP).

If you have any questions please contact me via the information below.

**Business Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Offer 1:** \_\_\_\_\_

**Offer 2 (Optional):** \_\_\_\_\_

**Approval Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Terms:** Offers will continue in effect unless otherwise noted. Please provide 60-days notice to our Communication Director should you wish to change your incentive. Discounts do **not** apply to special offers, sale items, or Prix Fixe meals unless members are told otherwise. We encourage members to tip on the non-discounted prices and to always keep your business interests in mind.



## Sample of Existing VIP Offers

- ❖ Anton & Michel
  - ◆ 15% off entire check.
- ❖ Bixby Barbers
  - ◆ \$5 off haircut or shave, 10% off retail price of haircare products.
- ❖ Carmel Bay Company
  - ◆ 10% off retail for clothing only.
- ❖ Carmel Bouchee
  - ◆ 10% off food.
- ❖ Carmel Groomers
  - ◆ Free oatmeal conditioner and nail clipping with grooming (\$25 savings).
- ❖ Cultura
  - ◆ One free “Chips all Three” with purchase of lunch/dinner .
- ❖ Dentelle Fine Lingerie
  - ◆ On 15th of each month, buy 5 pairs of panties and receive one for free.
- ❖ Diggity Dog
  - ◆ 10% off retail.
- ❖ Etats-Unis French American Bistro
  - ◆ 15% off entire check.
- ❖ Flaherty’s Seafood & Oyster Bar
  - ◆ 15% off entire check.
- ❖ Hanagasa Sushi
  - ◆ 10% off entire check.
- ❖ Mediterranean Restaurant
  - ◆ One free spanakopita appetizer or one free dessert per table.
  - ◆ Free corkage after purchase of one bottle or two glasses of wine.
- ❖ Mad Dogs & Englishmen Bike Shop
  - ◆ One time/one hour complimentary electric bike ride for you and your family and/or 20% off bike rentals and 10% off accessories.
- ❖ Mulligan’s Public House
  - ◆ Free artichoke fritter appetizer per table with lunch/dinner.
- ❖ Portabella Restaurant
  - ◆ One free dessert or 2 free limoncello drinks per table with lunch/dinner.
  - ◆ Free corkage after purchase of one bottle or two glasses of wine.
- ❖ Treehouse Cafe
  - ◆ Free hummus/pita appetizer or one free dessert per table with lunch/dinner.
- ❖ Village Corner Restaurant
  - ◆ 20% off entire check - dinner only.
  - ◆ 25% off any bottle of wine at dinner only.