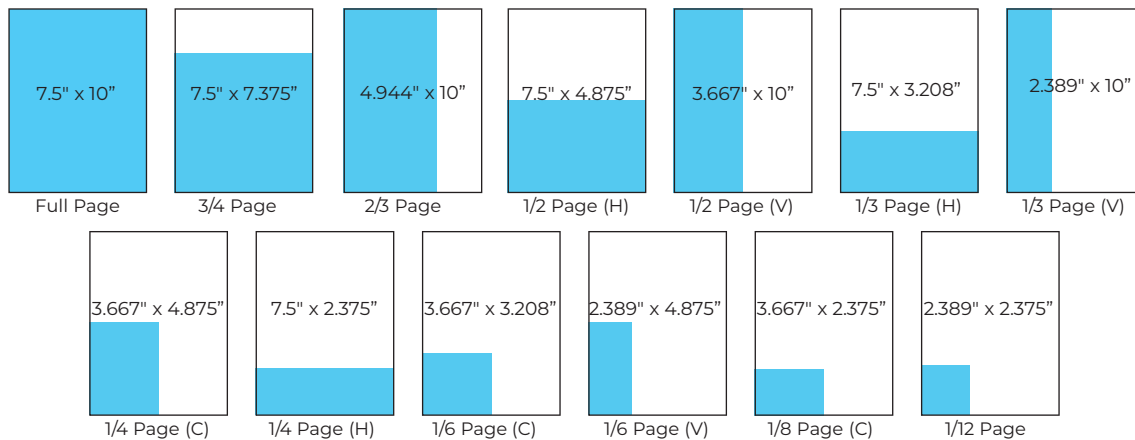


# CRA ADVERTISING RATES

**The Voice** is published in black and white in print, color online.  
 V=Vertical H=Horizontal C=Corner Measurements are width by height.

AD SIZES	1 ISSUE	2 ISSUES	3 ISSUES
Full Page	\$660	\$1295	\$1950
3/4 Page	\$495	\$975	\$1450
2/3 Page	\$440	\$875	\$1290
1/2 Page	\$330	\$635	\$955
1/3 Page	\$220	\$425	\$645
1/4 Page	\$165	\$320	\$470
1/6 Page	\$115	\$225	\$330
1/8 Page	\$85	\$160	\$235
1/12 Page	\$75	\$140	\$200



## PRINT AD SUBMISSION REQUIREMENTS

*The Voice and Carmel Residents Association are not responsible for ad submissions which do not meet the specifications below. Requested corrections are subject to an additional fee. Please inquire for design assistance/ad creation.*

### CAMERA READY ADS

size **MUST** meet exact dimensions above for requested ad

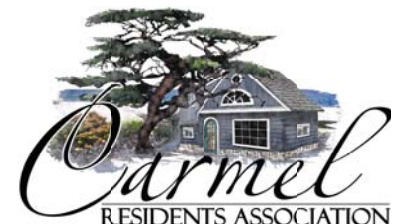
### FILE FORMATS, COLOR & FONTS

- 300 dpi resolution
- PDF preferred
- eps, tiff, ai or psd ok (fonts must be outlines)
- **DO NOT** send jpg, jpeg, bmp or png files or files created in Microsoft Publisher, Word, PowerPoint, or any other non-graphic design program
- CMYK only
- no RGB, Pantone, lab color, registration or spot colors
- all fonts must be embedded in PDF files
- if fonts are not embedded, all text must be converted to outlines

### NON-CAMERA READY

Design services are available and must be submitted well before advertising deadline. Please inquire for details.

FOR ADDITIONAL INFORMATION,  
 PLEASE CONTACT US AT  
 (831) 250-5700.



[www.carmelresidents.org](http://www.carmelresidents.org)